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TECHNOLOGY

DAN
COX

Johnson a decade ago when he pitched a hip-hop search engine to Johnson and actor Keenan Ivory Wayans.

"At the time they looked at me like I was a total nut, just some excited kid pitching this crazy search engine I had built," Huffman said. "Over the next 10 years I just kept in touch with people working with him and stayed in the loop."

Digital Delicates

For intimate apparel, everyone knows Victoria's Secret and Frederick's of Hollywood.

Now online retailer GraffitiPink.com wants to join the game.

Light Silver and Jasmine Imani are hoping to break into the online market for sensual undies with their just-launched site.

"Visually we were captivated by what we saw in the European markets ... risk-taking photography, trend-driven content with unique lines," said Silver. "We hadn't seen anything like that, so we created what we couldn't find, an intimate's destination site for playful and stylish women."

A few of the luxe brands featured include Wendy Glez, Third Floor, Princess Tam Tam, State of Undress and Wrap Up by VP.

The site is also creating its own brand, Cotton Candy, which will consist of "lush and cozy staple items." The site will also offer jewelry collections by CC Skye, Citrine and Disney Couture and a specialized per-

fume line called Miss Graffiti Pink.

The lines were introduced at a party last week hosted by MissBehave Magazine.

GraffitiPink.com team also has decided to donate 10 percent of sales for the first month to go to the Los Angeles Breast Cancer Alliance.

Help Yourself

Pasadena-based **Perfect Market Technologies Inc.**, which runs the Snap.com search engine, has rolled out free services for Web site and blog owners. The Snap Anywhere services will now allow anyone to create their own pages that provide visual site previews using Snap.com services and allows for custom searches.

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